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**CAMPING AREA**

Upgrade the existing freeform camping area with water and sullage (1 to 4 sites), landscaping, site delineation and improved access and parking.

**LONG-TERM SITES AND HOLIDAY VANS**

Consolidate long term sites and short term sites occupied by holiday vans to sits in the southern and western part of the park. Improve security for these areas. Maintain the front row and river view sites for tourist use.

**SECURITY**

Implement measures (fencing and screen landscaping) to improve the security of the Marine Parade boundary of the caravan park.

**RECEPTION**

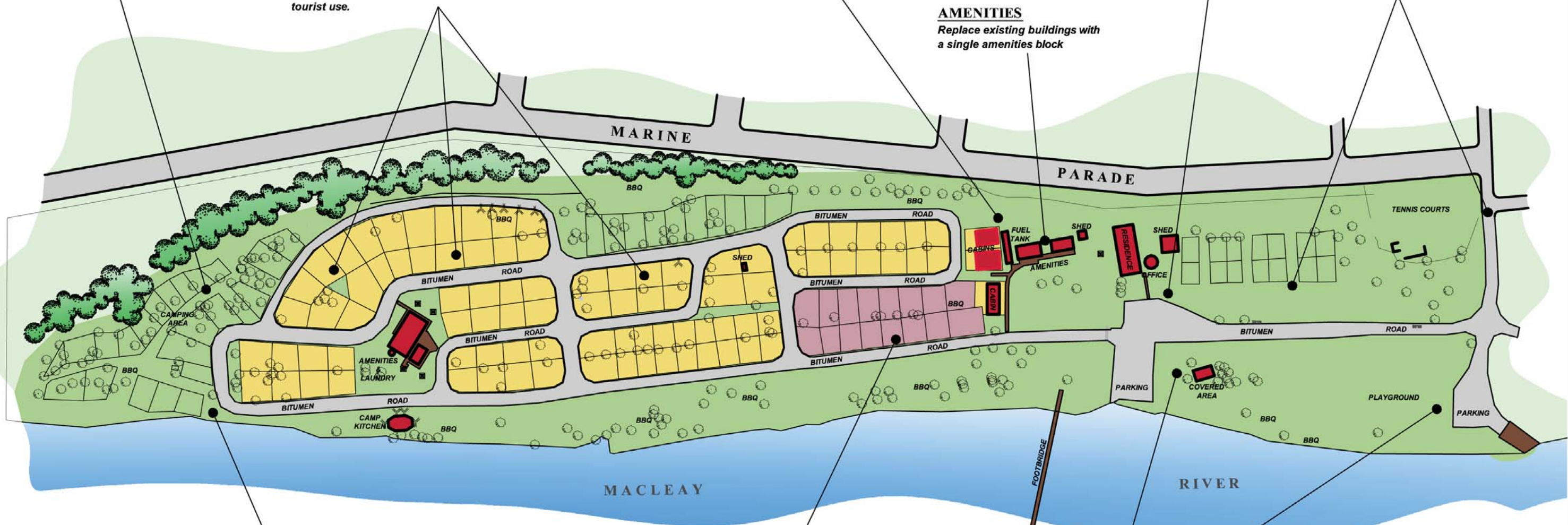
Maintain and improve landscaping. Improved lighting to parking area and pathway to office is essential.

**ENTRY**

Strengthen the sense of arrival and highlight the presence of the caravan park with the introduction of landscaping and high impact signposting at the corner of Marine Parade and Ocean Ave.

**AMENITIES**

Replace existing buildings with a single amenities block



**FORESHORE MANAGEMENT**

River bank stabilisation required especially at the southern end.

**CABIN PRECINCT**

Install a minimum of two additional cabins within the Precinct. Remove at least every second palm tree. Resite cabins and add decks. Provide on-site parking with strong landscaping and communal BBQ. Two sites may be lost.

**DAY-USE**

Use dense landscape plantings of trees and shrubs to strengthen the boundary between the day-use area and the caravan park. Upgrade Boat Ramp and provide a new public toilet block.

**BBQS & CAMP KITCHENS**

Replace all wood fired bbqs with gas or electric units. Upgrade cooking surfaces in camp kitchens to stainless steel

**MANAGEMENT ISSUES**

**REGULATORY COMPLIANCE**

Ensure on going compliance with regulations in relation to:

- site sizes
- separation distances
- parking
- electrical supply
- fire hose reels
- fuel storage

**SIGNPOSTING**

Ensure the provision of correct and adequate signposting in accordance with relevant regulations and Australian Standards. Improve signs relating to park speed limit and traffic movements.

**MANAGEMENT STRATEGY**

Capitalise on the improvements that have been made to the existing development with an approach that achieves high maintenance standards and quality landscaping.

**MARKETING**

Design a targeted marketing programme to improve cabin occupancy rates - consider week end packages to attract off season occupancy and more pro-active selling.

**LANDSCAPING**

Maintain standard of landscaping - grind or remove all tree stumps. Replace all timber BBQs with stainless steel electric units.

**STUARTS POINT HOLIDAY PARK**



**MASTERPLAN FOR PROPOSED IMPROVEMENTS**

For  
**KEMPSEY SHIRE COUNCIL**

Scale: 1:1500 @ A3

Date: Dec 2003

Drng No: **C-01**

**Integrated Site Design**

Planning Design & Management