



NOTICE OF MOTION

9th August 2005

**NOM2 PACIFIC HIGHWAY UPGRADE DRAFT
STRATEGY
FILE: * CLR JHB**

I hereby give notice that I intend to move the following motion at the Ordinary meeting of Kempsey Shire Council to be held on Tuesday 9th August 2005.

"That a report be submitted to the September Meeting of Council detailing progress with recommendations contained within the Draft Strategy for the Pacific Highway Upgrade through the Shire of Kempsey."

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COUNCILLOR J H BOWELL

NOTES:

This Draft Strategy was prepared by Ms Prue Keen former Strategic Planner and was presented to the Macleay Development and Promotion Committee some time ago.

The document contains a number of recommendations of interest to Council and indeed the whole community.

It is essential for Council's ongoing involvement as stated at the end of the document as how issues can evolve as time proceeds and more information comes to hand.

It is interesting to note in mid 2004 the General Manager invited staff to submit suggestions and innovative ideas on ways to address specific issues facing Council. Issues to be considered included;

- How do we improve the visual image of the Shire?
- How do we improve our image?
- How do we develop a high level of trust with the community?
- How do we brand our valley?

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The research report prepared following the Community Survey 2005 clearly demonstrates the expectations of the community.