



GENERAL MANAGER'S REPORT

8th August 2006.

GM3	FILM MID NORTH COAST, ARMIDALE
FILE: 16	AVB {Folio No. *}

SUMMARY:

To advise Council of the opportunity for Councillor representation on the Film Mid North Coast Armidale Stakeholder Consultation Group.



DESCRIPTION:

The Employment and Training company (ETC) is to sponsor the regional film program over the next twelve months from July 2006. The main implications of ETC sponsorship of the program are that the Mid North Coast Regional Development Board will not be taking up an offer of ongoing funding from a number of LGA partners and responsibility for administration of the program will transfer from the MNCRDB to ETC.

A new Project Management Committee will be established comprising ETC, DSRD and the MNCRDB and a new Stakeholder Consultation Group will be formed to facilitate the ongoing input of key stakeholders including the LGA partners of the previous program. The industry engagement process commenced under the previous program will also see the formation of an industry reference group complemented by activities to involve local industry players in a new industry development initiative.

Council is invited to nominate a representative or representatives to participate in a new FMNCA stakeholder consultation Group.

REPORT IMPLICATIONS:

- *Environmental*

Nil

- *Social*

Nil

- *Economic (Financial)*

Representation in the group could ensure the Macleay being utilised as a future film location.

- *Policy or Statutory*

Nil

RECOMMENDATION:

That representatives be appointed to the FMNCA Stakeholder Consultation Group to Represent Kempsey Shire.

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A V Burgess
GENERAL MANAGER