



GENERAL MANAGER'S REPORT

12 September 2006

GM5	FOCUS GROUPS – RES
	File: 727 AVB

SUMMARY:

The Draft Focus Group strategy was placed on exhibition from 1-29 August 2006. One submission was received on the strategy. This submission suggested that if there were not enough people listed on the Central Consultation Register with a suitable area of interest for a inclusion in a particular focus group then Council should advertise for more participants who are interested in the topic to join the focus group. This submission also suggested the inclusion of briefing time for the facilitator.

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The final report, with some minor amendments is attached [Appendix C, part 1, part 2, part 3, part 4, part 5](#). The amendments include an addition hour for the facilitator's briefing and a clause to advertise focus group opportunities if there are not enough people with appropriate interests listed on the Central Consultation Register.

REPORT IMPLICATIONS:

- *Environmental*

Nil

- *Social*

The implementation of focus groups will provide the community with more consultation opportunities with Council.

- *Economic (Financial)*

There will be an economic impact of approximately \$1,020 per focus group but this would be offset by the opportunity for the community to have genuine dialogue with Council.

- *Policy or Statutory*

Nil

RECOMMENDATION:

That the Focus Group Implementation Model be adopted by Council.

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A V Burgess
GENERAL MANAGER