



## **DIRECTOR SHIRE SERVICES REPORT**

14th February 2006

**DSS8                    LGSA TOURISM CONFERENCE 2006**  
**FILE: 19            GRW**

### **SUMMARY:**

Reporting on the LGSA Tourism Conference 2006.



### **DESCRIPTION:**

From the 29 to 31 March 2006 Penrith City Council, in partnership with Tourism New South Wales, will be hosting the LGSA Tourism Conference 2006 – Destination NSW, Sustaining Local Government Tourism.

The conference will include subjects such as:

- Future directions – Tourism Industry Bodies,
- Economic Development and Sustainability,
- Niche Tourism Markets,
- Event Management and Community Development,
- Marketing and Public Relations and
- Tourism Planning and Impacts.

As the Macleay Valley Coast has a major input into Tourism Services the attendance at the conference by elected representatives would be advantageous. It is therefore recommended that the Mayor and one (1) other Councillor attend this conference.

### **REPORT IMPLICATIONS:**

- *Environmental*

*The creation of sustainable tourism issues and eco-tourism areas is a niche market that this conference will address.*

- *Social*

*Increased tourist numbers will have significant impact on the social makeup of destinations within the Shire. The conference will address sustainability and community development aspects of this trend.*

- *Economic (Financial)*

*Should a decision be made to attend this conference the cost per Councillor would be \$785.00 per person. This figure includes registration, accommodation and meals.*

*Travel to and from the venue would be an additional \$200 if travelling by road and \$582.00 per person if travelling by air.*

- *Policy or Statutory*

*There are no statutory or policy implications from this report.*

- *General Manager's or Director's Review*

*Tourism within the Shire is a major industry and Councillors are encouraged to attend this Conference to ensure awareness of current issues.*

**RECOMMENDATION:**

**That there be Kempsey Shire Council/Macleay Valley Coast Councillor representation at the LGSA Tourism Conference 2006.**

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**K J Finnie**  
**DIRECTOR SHIRE SERVICES**