



**KEMPSEY**  
Shire Council

## **DIRECTOR SHIRE SERVICES REPORT**

11<sup>th</sup> September 2007

<b>DSS6</b>	<b>DRAFT ROAD SAFETY STRATEGIC PLAN 2007 - 2010</b>
<b>FILE: 339 MJT</b>	<b>{Folio No. *}</b>

### **SUMMARY:**

Reporting on the Draft Road Safety Strategic Plan 2007 - 2010

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### **DESCRIPTION**

A Draft Road Safety Strategic Plan 2007 - 2010 has been developed in consultation with key stakeholders including the RTA and NSW Police and the community. It highlights Council's awareness of and commitment to the need to improve road safety within Kempsey Shire. The plan will be tabled at the meeting.

The formulation of this Plan was partly funded by the Institute of Public Works Engineering Australia (NSW Division).

The Road safety Strategic Plan is designed to coordinate a Council-wide approach to improving road safety in our community. It will provide road safety direction for Council, working in cooperation with the community and other stakeholders.

Through the implementation of the Plan, Council will:

- Establish clear road safety goals for Council and the community;
- Contribute to the Local Government Road Safety Program objectives of Safer Roads, Safer People and Safer Vehicles;
- Provide a framework and direction for Council, the community and other interested groups and organisations;
- Re-affirm road safety as a priority within council in the area of management of transport and land use;
- Ensure the continued integration of the activities of different divisions of the Council in the achievement of road safety objectives;
- Maintain community support for awareness and ownership of, and participation in, the process of improving local road safety;
- Reduce road trauma and associated costs to Council and the local community.

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- Be in a position to take greater advantage of Federal and State road safety funding.

The development and the priorities for road safety action within Kempsey Shire Council have been based on consideration of information from a number of sources, including:

- Local crash statistics (RTA Crash Stats Data)
- Key Stakeholder and Community Workshops;
- State-wide priorities and policy, including RTA Road Safety Strategic Plan - Beyond 2010
- Community Surveys
- Geographic Location of the Shire
- Mid North Coast Area Health Statistics

The priorities were developed based on a combination of:

- objective analysis of previous history;
- subjective concerns in the local community about what may happen in the future;
- opportunities to target specific groups of people in particular settings, such as users of a particular road or area (such as CBD pedestrians) or school and youth groups, with lifelong road safety messages.

The following issues are the focus areas addressed by the Road Safety Strategic Plan over the next 3 years.

A	Road User Groups	Young drivers Local drivers Pedestrians Pedal cyclists Motorcyclists Truck drivers Older road-users
B	Road User Behaviour	Excess speed Drugs and alcohol Driver fatigue Driver distraction and driving to conditions Pedestrian and Cyclists behaviour School Zones
C	Road Infrastructure	Lack of clear zones Road Safety Audits Narrow undivided roads zoned 100 km/h Impact of development on the road network.

Road Safety Objective and Strategies were developed for the following areas:

- **Community Involvement** - *To develop community ownership and effective participation in road safety.*

Example: working with police, RTA and other stakeholders to development community driven driver education programs.

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- **Safer People** - *To reduce the number and severity of road casualties by improving the behaviour of road users.*

Council's internet site will be developed to include web pages to increase awareness and understanding by targeting at risk road user groups e.g. Youth, Cyclist, Speed etc

- **Safer Roads** - *To improve the safety of the road and roadside environment.*

Road Safety Audits will be introduced into Council's design and construction process. Road safety Audits will also be carried out on the existing road network.

- **Land use planning and management** - *To ensure road safety is an important component in the planning and management of land use.*

Road Safety considerations will be integrated into planning mechanisms across council and external stakeholders. Develop plans such as cycleway plans, update the Pedestrian Access Mobility Plan, review school bus safety and safety around schools.

- **Safer Vehicles and Plant** - *To reduce the incidence and severity of casualties by promoting the use of safer vehicles and improved driver practices.*

Road Safety to be included in employment induction program.

- **Strategy Coordination and Communication** - *To support the co-ordination of road safety action plans within Council, and provide guidance to external partners and organisation.*

Road Safety information will be provided to the local traffic committee on road safety issues.

## **REPORT IMPLICATIONS:**

- **Environmental**

*Nil*

- **Social**

*Community involvement, ownership and participation in road safety programs will have a positive effect on the awareness and behaviour of all road users.*

- **Economic (Financial)**

*Implementation of all of the strategies in the Road Safety Strategic Plan will be subject to priorities in Council's future Management Plans and continued funding of the Road Safety Officer position is critical in ensuring that the outcomes can be achieved. Grant funding will be sought to implement specific projects proposed in the plans.*

- **Policy or Statutory**

*Council Policy dictates that the plan will need to be placed on public exhibition and that a community meeting be held in relation to the draft plan.*

**RECOMMENDATION:**

**That the Draft Road Safety Strategic Plan 2007 - 2010 be placed on public exhibition.**

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**A P Vermeulen**  
**DIRECTOR SHIRE SERVICES**