



KEMPSEY
Shire Council

DIRECTOR CORPORATE AND COMMUNITY SERVICES REPORT

11th December 2007

DCCS12	WASTE INTO ART COMPETITION AND EXHIBITION OCTOBER 2007	FILE: 40	KEO	{Folio No. *}
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SUMMARY:

Reporting on the inaugural Waste into Art competition, open to all schools in the Macleay Valley and the subsequent public exhibition at the Macleay Valley Community Art Gallery

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DESCRIPTION

This project was initiated following a proposal by Waste Services to Council at the ordinary meeting of the 12th June 2007.

At this meeting Council resolved: -

"That Council conducts the Waste To Art community art exhibition and competition".

The event was launched in July 2007 with all schools being notified of the competition and exhibition.

There was a great response to the competition with eighty-five (85) entries from nine (9) schools being received.

Schools taking part were:

- Bellbrook Public School
- Millbank Public School
- Willawarrin Public School
- West Kempsey Public School
- St. Josephs Primary School
- South West Rocks Public School
- Macleay Vocational College
- Kempsey High School
- Smithtown Primary School

This event was very well received by the community and participants many remarking on the creativity of our young people and were inspired by both the art work and the topic of recycling.

Schools have already indicated their interest in next years competition and the intention to incorporate the competition into the 2008 school programme.

The prize money awarded allowed schools like Kempsey High School to purchase equipment not otherwise available to them. This equipment will allow students to further develop their skills in the Visual Arts.

This competition and exhibition was a collaborative effect between Council, the Community and project sponsors, MidWaste and JR Richards. It demonstrates the positive impacts that can be achieved on a whole of community scale.

REPORT IMPLICATIONS:

- ***Environmental***

The competition and exhibition raised awareness of the need to recycle amongst school children and the wider population.

Council gained community support for being involved in projects that raise awareness of environmental issues and recycling.

- ***Social***

Through this program Council built stronger links with the local community and specifically with our younger people. This project brought students together in working in groups building relationships with their peers and the promotion of team work.

The exhibition increased the visitor clientele of the gallery, raising awareness of the gallery space and Council's involvement in community development.

The program delivered positive outcomes for the students, teachers and families who participated in the competition and the prize money provided the schools with opportunities to further their educational resources.

- ***Economic (Financial)***

Increased visitors to the gallery provided additional donations by the community to the gallery. Financial assistance for this project was provided by Mid Waste and JR Richards.

- ***Policy or Statutory***

Nil

- ***Director's Review***

This project delivered positive results for our community. It raised awareness of the opportunities of recycling and engaged our youth through education and participation. This project is also a reflection of cross organisational team work for the benefit of the Macleay Valley.

RECOMMENDATION:

1. That Council supports a 2008 Waste into Art competition and exhibition.
2. That Council writes to the project sponsors acknowledging their contribution to a successful project and seeking support for the 2008 Waste into Art competition and exhibition.
3. That Council writes to the participating schools acknowledging and congratulating their contribution to the 2007 competition and exhibition.

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G B Snape
DIRECTOR CORPORATE AND COMMUNITY SERVICES