



KEMPSEY
Shire Council

DIRECTOR SUSTAINABLE DEVELOPMENT SERVICES REPORT

11th December 2007

DSDS7

CENTRELINK EMPLOYMENT EXPO

FILE: 146 RLR

{ Folio No. * }

SUMMARY:

Report on Council's participation in the Centrelink Employment Expo held at the Kempsey PCYC on Thursday November 22, 2007.

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DESCRIPTION:

Kempsey Shire Council was invited to participate in one of a series of Centrelink Employment Expos for regional and remote Australia.

The Expo was open to the public from 10am to 4pm and was supported by a program of activities including two notable Ambassadors, Angry Anderson and Arthur Beetson. The Ambassadors conducted motivational talks for parents and high school students.

The Employment Expo enabled employers and industry groups, recruitment and training providers to showcase their organisations to prospective employees. It provided information about real jobs and pathway opportunities. The event attracted a large number of Kempsey employers, with a mix of both government and private business.

Kempsey Shire Council Economic Development staff in conjunction with the Human Resources Manager developed informative promotional material outlining career opportunities within the local government sector.

The Career Seekers Pack was well received and was personally handed out to 130 people. The pack included:

- A welcome letter from the General Manager
- Brochure 'Would you like a Career with Kempsey Shire Council'
- Pamphlet "The Endless Opportunities"
- Pamphlet Department of Local Government 'Your Council'
- Pamphlet Local Government 'We want you to work for us!'

A series of pamphlets 'Why not look at a career in Local Government?' 'The pamphlets depicted positions that are typically found within a Council e.g. Outdoor worker, information technology, library services, engineering, environmental health and building surveying, marketing and communications.

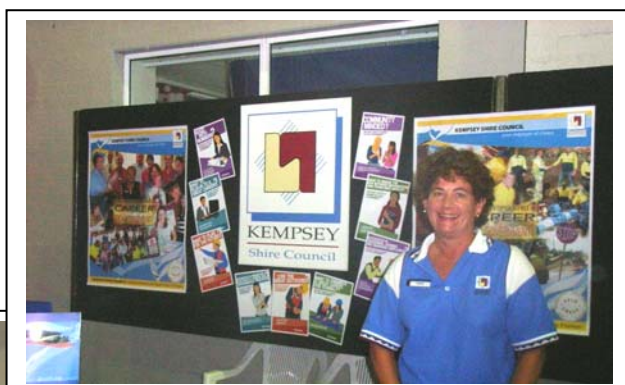
Job Seekers were advised that the pack contained important information on how to develop their application, and to ensure they addressed the selection criteria for the position.

All enquiries were referred to Positions Vacant section of Council's website. Prospective seekers were advised that as positions become available they are advertised on the web and that people should be vigilant in checking the website when seeking employment with Council.

There were several enquiries in relation to:

- Current employment opportunities
- How to get on a road gang – these were referred to ETC (as indicated by HR)
- Does Council have an IT section? How to gain employment in IT?
- Is there any clerical work going at Council?
- Enquiries were received on traineeships and apprenticeships. This group was advised to look constantly at Council's web page for information in the New Year
- What type of work is offered at Council?
- Enquiry – Council offers a medical scholarship; do they offer a science scholarship – agricultural?

The Employment Expo was a very successful event and it provided an excellent medium for Kempsey Shire Council to promote employment opportunities and a career within local government.



Council's Assistant Research Officer, Edwina Brown provided jobseekers with information on careers with Kempsey Shire Council and Local Government



Hundreds of people visited the Centrelink Employment Expo on November 22

REPORT IMPLICATIONS:

- **Environmental**

Nil

- *Social*

The social implication of this report is that the Centrelink Employment Expo provided an opportunity to showcase Kempsey Shire Council as an employer of choice to potential job seekers.

- *Economic (Financial)*

Nil

- *Policy or Statutory*

Nil

RECOMMENDATION:

That the information be noted.

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R B Pitt
DIRECTOR SUSTAINABLE DEVELOPMENT SERVICES