



KEMPSEY
Shire Council

DIRECTOR SHIRE SERVICES REPORT

11th December 2007

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TANGLER BINS AND WASTE INTO ART

FILE: 1009 & 40 OGM {Folio No. *} }

SUMMARY:

Reporting on the status of the two community waste education programs: *Tangler Bins* project and the *Waste into Art* community art exhibition and competition.

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DESCRIPTION:

Council at its meeting of 20th June 2007 resolved:

- 1 *That Council participate in the Tangler Bins project.*
- 2 *That Council conducts the Waste To Art community art exhibition and competition.*

Item 1: Tangler bins (Fishing Line Recovery Program)

This program has been promoted through radio, TV and community consultation. At this time Council is awaiting the final report and schedule from the Ocean Watch group. The Site survey for the actual fixation points is presently being finalised.

The aim is to have the project in operation for the Christmas tourist season.

Item 2: Waste into Art

Following Council's resolution the Waste into Art competition was launched in July 2007. The competition required art to be created and / or developed and to be made from recycled materials. The committee targeted the schools of the region for the competition. The project was extremely successful and has created a keen interest in the recycling programs as well as demonstrating Kempsey Shire Council's commitment to the education component to the children and the community of the region.

The Waste Into Art project was started after the June Council meeting. A primary committee (working party) was formed with each team member having particular skills in all of the avenues required to execute a project of this magnitude. The project had been identified as being of a major

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benefit to the community and continues to improve the education message about recycling and the environment.

The committee identified the target groups (schools), sourced and delivered printed materials, obtained very generous sponsorship dollars and covered many areas of communications including building great relationships with the schools involved. In addition various Kempsey Shire Council personnel lent their services in many ways to make the project happen. The project culminated in an awards night on the 2nd November at the Gladstone Community Gallery with the Mayor officiating. The night was attended by some 80 initial guests with some 370 visiting the gallery while the exhibition was open.

Below is a quick synopsis of the program:

- Contacted potential members of committee
- Formed committee, Megan Barber, Lisa Hanrahan, Barbara Huntington, Owen Moon.
- Held inaugural committee meeting on 20th June
- Set potential dates, venues, targeted competitors, identified sponsors, set agendas for each team member.
- Drafted letters to sponsors
- Contacted schools in the area
- Intermittent liaison between committee members
- Meeting at Gladstone gallery and hall to assess area for exhibits and function night
- Continual liaison between committee and schools
- Set theme and entertainment structure for function night
- Committee meetings as needed to confirm and follow up program
- School judging and visits was set for the week of 21st – 26th October
- Final Judging was set for 30th October 2007
- Awards night 2nd November attended by Clr Betty Green in her capacity as Mayor
- Over \$8,000 in awards were presented on the night.

Following on from positive feedback from community, the schools and the Mayor, it is envisaged that a similar project be implemented next year subject to Council approval. There is also external interest from other councils in the Midwaste group to carry out a project with a regional format. This would mean that Kempsey Shire Council would run the competition again within our Local Government area but the overall judging would take in a wider arena. Should this regional proposal occur then it is envisaged the display would still be at the Gladstone Community Gallery.

REPORT IMPLICATIONS:

- ***Environmental***

The program created a better understanding by the community and the children of the LGA about recycling and now view it within a different aspect.

- ***Social***

The Community took this project on board most strongly. The feedback has been very positive with enquiries already about the

possible next year's program. The project also attracted good solid media coverage with a final report and sponsor information packs to be delivered soon.

A further report will also be forwarded to the Department of Climate Change (DECC) as they were also involved in support for the program.

- *Economic (Financial)*

The project became cost neutral to Council in the financial sense, although many hours of work was done outside the normal staff hours. The sponsorship money acquired by the committee covered the extensive awards and prizes, most of the printed materials and some of the ancillary expenses for the awards night. Overall this project proved very financially sound and offered up a positive result across all areas.

- *Policy or Statutory*

Nil

- *Director's Review*

This project was very successful and should be supported next year.

RECOMMENDATION:

That Council support the Waste Into Art program again in 2008 starting around April and concluding in November 2008.

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Kevin Smith
ACTING DIRECTOR SHIRE SERVICES