



**KEMPSEY**  
Shire Council

## **MAYORAL REPORT**

13<sup>th</sup> March 2007

**MM1**

**CROCFEST FUNDING**

**FILE: 689**

**EAG**

**{Folio No. \*}**

### **SUMMARY:**

Kempsey Shire Council withdrawal from Croc fest 2007.

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### **DESCRIPTION:**

You would be aware that Kempsey Shire Council intended to host the CrocFest 2007 in September of this year.

In January 2007 a report was presented to Council on the outcome of the 2006 Croc fest, in which it was identified that "the Croc Festival had spent approximately \$168,000 with local businesses benefiting by over \$51,000".

All up over \$250,000 was injected into the local business community. Council's expenditure was "\$19,493 with contributions of \$4,545 a net cost of \$14,948".

Indigenous Festivals of Australia Pty Ltd requested \$40,000 as council's contribution for 2007 Croc fest for the festival to proceed in Kempsey.

On 14<sup>th</sup> February 2007 Council received a letter from Croc Fest requesting that Council confirm its commitment of \$40,000 being at this time \$35,000 and \$5,000 in kind.

In the meantime MDAP had contacted the Kempsey Chamber of Commerce re contributions to assist with the staging of CrocFest. As there had been no response we then put an article in the Argus stating that Council was in no position to provide \$40,000 in cash or kind at this time and advised that unless we had some support from the community we would not be able to hold croc fest this year. The only contributions received has been from ACC and as there has been no response from our business community we have had no alternative but to advise Indigenous Festivals of Australia Pty Ltd that we are not in a position to contribute \$40,000 this year and regretfully withdraw from the 2007 festival.

We further advised them that we would seek further application at a later date.

**REPORT IMPLICATIONS:**

- **Environmental:**

*Nil*

- **Social:**

*Reduced opportunity to improve community cohesion.*

- **Economic (Financial):**

*The contribution of \$40,000 is beyond Council given the tight budget situation and requirement for services across the Shire.*

- **Policy or Statutory:**

*Nil*

**RECOMMENDATION:**

**That Council endorse the action taken**

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**E A Green**  
**MAYOR**