



## DIRECTOR SUSTAINABLE DEVELOPMENT SERVICES REPORT

3<sup>rd</sup> February 2009

DSDS10	ECONOMIC DEVELOPMENT MANAGER'S MONTHLY REPORT
FILE: 584	DBH {Folio No. *}

### SUMMARY:

Report on the progress of the strategic initiatives of the Kempsey Shire Council Economic Development Plan 2007 – 2010.

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This report is updated on a monthly basis to provide information on the progression of the Strategic Priorities and additional activities being undertaken by the Economic Development Unit.

### DESCRIPTION:

In 2007 the Macleay Development & Promotion Committee developed a revised Economic Development Plan to further progress the activities outlined in the Strategic Plan for the Economic Development of Kempsey Shire (SGS Economics & Planning, 2001).

Through this process, strategic initiatives have been identified for which this report provides advice concerning the progress on the actions undertaken to implement the initiatives.

This report also details other projects currently being undertaken by the Economic Development Unit.

[\(Appendix W – Page G367\)](#)

### RECOMMENDATION IMPLICATIONS:

- *Environmental*

*Nil*

- *Social*

***Social capital and community development are essential components for economic development. The development of the community will create employment opportunities and develop personal and community pride. A multi tiered government and non government***

*sector approach to community and economic development will create opportunities for the future.*

- *Economic (Financial)*

*Ongoing financial resources are needed to be allocated for the Shires' strategic planning projects in order to achieve and sustain community growth and development. A prerequisite to economic development is strategic planning and the attainment of the desired outputs of the Corporate Strategic Plan, the achievement of which will result in economic growth for the shire.*

- *Policy or Statutory*

*Nil*

**RECOMMENDATION:**

**That the information be noted.**

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**R B Pitt**  
**DIRECTOR SUSTAINABLE DEVELOPMENT SERVICES**