



## **MAYORAL REPORT**

2 February 2010

<b>MM6</b>	<b>LGSA TOURISM CONFERENCE 2010</b>
<b>FILE: 165</b>	<b>MAYOR COPY JCL {Folio No. *}</b>

### **SUMMARY:**

Reporting that the Conference is scheduled to be held in Cowra from 10-12 March 2010.

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### **DESCRIPTION:**

The theme of the Conference is "The Business of Tourism" and a session included in Thursday's program is entitled "The Business of Tourism Funding".

The facilitator, Mr Garry Payne, Chair of the Ministerial Taskforce on Tourism and Local Government will control a debate – *Should Councils Fund Tourism?*

Tourism is the largest industry within Council's area and is a key component of economic development.

In adopting the report of Deputy Mayor Cr Liz Campbell on 7 April 2009, Council resolved to consider representation to NSW LGSA Conference 2010 in their conference program.

Cr Snowsill has indicated his interest in attending.

At Council's meeting on 10 March 2009 it was resolved:

"1. *That the provision of funding for Tourist Information Services be included in the 2009/10 Budget and that steps be taken to have the membership based tourism structure strengthened to represent the interests of the entire Shire's tourism industry to drive the Macleay Valley Coast marketing and product development including information services.*

2. *That Council investigates the introduction of a tourism levy."*

### **RECOMMENDATION IMPLICATIONS:**

- ***Environmental***

N/A

- **Social**

*With tourism the largest industry within the Shire, it is essential that Councillors keep abreast of "The Business of Tourism".*

- **Economic (Financial)**

*Cost of registration \$599, accommodation \$300 plus travel (Council vehicle).*

- **Policy or Statutory**

*Council's budget 2009/10 \$27,000, YTD \$13,175.*

**RECOMMENDATION:**

**That Cr Alan Snowsill be registered for the Local Government and Shires Association Tourism Conference at Cowra 10-12 March 2010.**

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**J H Howell**  
**MAYOR**