

## **DIRECTOR SHIRE SERVICES**

14<sup>th</sup> December 2004

<b>DSS6</b>	<b>KEEP AUSTRALIA BEAUTIFUL CLEAN BEACH CHALLENGE 2004 FILE: B1-2 MGR</b>
-------------	---

### **SUMMARY:**

Reporting on the Keep Australia Beautiful Clean Beach Challenge 2004.



### **DESCRIPTION:**

A report on the Upper/Mid North Coast Regional Presentation of the 2004 Clean Beach Challenge was considered by Council at its meeting of 9<sup>th</sup> November 2004 where it was resolved:

*“That Councillor Bowell be nominated to attend the Upper/Mid North Coast regional Presentation with Councillor Gribbin as alternate delegate.”*

This area did well in the Keep Australia Beautiful (KAB) Regional Clean Beach Challenge. The awards are recognition of the great work done in local communities.

Councillor Bowell, Michael Rootes, Manager Works, and Mark Hamilton, SWR Civic Maintenance, attended the presentation where the following awards were accepted on Council's behalf.

Sydney Water Resource Conservation and Waste Management Award:

- Highly Commended - Killick Beach, Crescent Head
- Winner - Horseshoe Bay, South West Rocks

Energy Australia Friendly Beach Award

- Highly Commended - Horseshoe Bay, South West Rocks
- Winner - Grassy Head

Alcoa Australia Rolled Products Litter Prevention Award

- Highly Commended - Little Bay, Arakoon

Community Action Award

- Highly Commended - Hat Head

Country Energy Beach Spirit Award

- Highly Commended - Hat Head

The Partners Local Government Leadership Award

- Winner - Horseshoe Bay, South West Rocks

Dept of Infrastructure, Planning and Natural Resources Natural Heritage Award

- Highly Commended - North Smoky Beach

Clean Beach Overall Award

- Highly Commended - Horseshoe Bay

## **REPORT IMPLICATIONS:**

### ▪ ***Environmental***

***Such awards reinforce the environmental advantages of the area.***

### ▪ ***Social***

***The attainment of such Awards increases Community Awareness and may encourage more community involvement.***

### ▪ ***Economic (Financial)***

***The costs of maintenance of the areas involved are covered by Council's maintenance budgets.***

### ▪ ***Policy or Statutory***

***Nil***

### ▪ ***Director's Review***

***Council's staff involved in maintaining such areas receive a fillip when the area in which they work receives such acknowledgement.***

## **RECOMMENDATION:**

**That the information be noted.**

---

K J Finnie  
DIRECTOR ENGINEERING