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Kempsey cares for local businesses!

There is no doubt that lockdowns are tough on the whole community and as most of you know all too well, they have been especially hard on local businesses.

The Economic Development and Tourism team at Kempsey Shire Council is working hard to encourage residents and visitors to support our local businesses.

We are also continuing to plan marketing campaigns that will ensure the Macleay Valley Coast is top of mind with our visitors when travel to our region can resume.

Continue keeping us updated on how your business is navigating this time by emailing us information and photos or tagging us on social media!

[Read the Mayor's message to residents, encouraging local support](#)

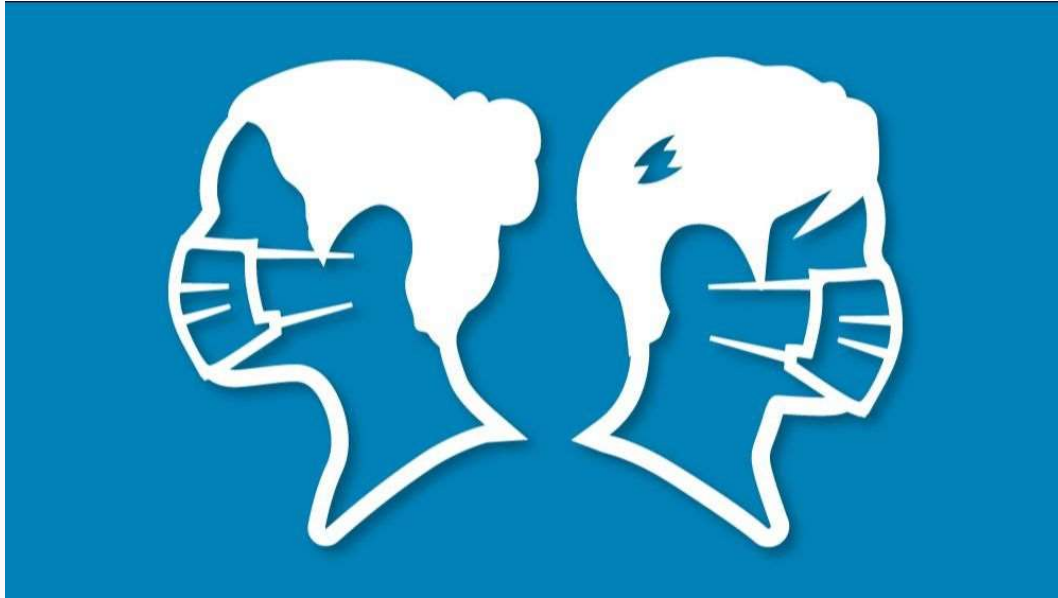


North Coast Digital Refresh Grant Program Applications Now Open

The Digital Refresh Grant Program offers financial support to tourism businesses on the North Coast to either refresh an existing website, build a new one or enhance digital capacity.

If you've been holding off upgrading, redesigning or rebuilding your website, now is the time to start!

[Learn more here](#)



NSW COVID-19 Economic Support Measures Extended

The NSW Government has announced an additional \$3.9 billion in funding, including \$1.5 billion from the Commonwealth, as part of its COVID-19 economic support package providing ongoing assistance to businesses and individuals affected by current lockdown restrictions across the State.

This additional funding will extend the successful JobSaver program and Micro-business Grant and continue rent relief incentives.

Additional relief for businesses will also be provided with further reductions in payroll tax as well as allowing eligible businesses to defer their payroll tax payments, due from July 2021 through to December 2021, until 14 January 2022 with 12-month interest free repayment plans to be available.

The NSW Government's additional \$3.9 billion funding commitment will provide extensions to the following programs:

- JobSaver
- Micro-business Grant
- Payroll tax deferrals and waivers
- Support for commercial, retail and residential landlords

[Learn more](#)



Please share the business challenges you're facing right now

In just a few minutes you can help us better understand your current business environment and what is needed to help you to get back on track and gain the most from re-opening safely when lockdown restrictions end.

Business NSW will use your feedback to let key decision makers know the best ways they can support you and other businesses in NSW.

[Complete the survey](#)



NSW First: Free Online Courses & Quick Tip Guides for Tourism Recovery

The NSW Government and Destination NSW have partnered with Facebook and Restaurant & Catering Australia to offer free development and training programs that offer 'how-to' insights on a range of topics for the tourism industry. Topics include methods to improve social media, online engagement, marketing, customer service and more.

[View all upcoming events](#)



Unique Stays Auz Featured on National TV

Thank you to all of the businesses who replied to our call for discount offers last week!

Thanks to your responses, we were able to secure a mention for the Macleay Valley Coast region as well as for Unique Stays Auz accommodation properties in Crescent Head and South West Rocks on the Today Show, which garners 192k viewers each morning.

[Watch the clip now](#)



Young conservationist gains global recognition for South West Rocks

Dedicated action for conserving one of the ocean's most critically endangered animals undertaken by a passionate 14-year-old has seen Fish Rock at South West Rocks nominated a [Mission Blue Hope Spot](#).

[Read the full story](#)