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macleay valley coast
discover something new

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[Please visit the Kempsey Shire Council website for the most up to date flood information.](#)

Ways to Help our Regional Neighbours Affected by Floods

[ABC Radio](#) has compiled a list of organisations currently accepting donations or goods for those in need. Click on the links below to find out how you can help support communities in flood-affected areas.

These include:

- [GIVIT](#)
- [Australian Red Cross](#)
- [The Salvation Army](#)
- [Foodbank](#)
- [Vinnies](#)

Or you could assist the remarkable efforts of the [SES by donating to support their volunteers and activities](#).

[Learn more](#)



North Coast Festival of Flavour

The North Coast Festival of Flavour is a weekend of heightened event activations in the food, beverage and agri-tourism space supported by a six-figure marketing campaign to attract visitors.

Reach out to [Ashley Gray](#) to get involved now!

[Learn more](#)

Stay NSW and NSW Parents Vouchers are Here

The NSW Government is helping the tourism industry bounce back from COVID-19 restrictions with the opening of business registrations for [Stay NSW](#) and the launch of the new [Parents NSW Vouchers](#).

Register your business to accept these today!



[Register here](#)



Applications Open for Small Business Support Program

Small businesses that experienced a downturn over summer can now apply for a NSW Government support payment of up to \$5000 per week through Service NSW.

Applications close 31 March, 2022.

[Apply here](#)



Rankine Street Official Opening

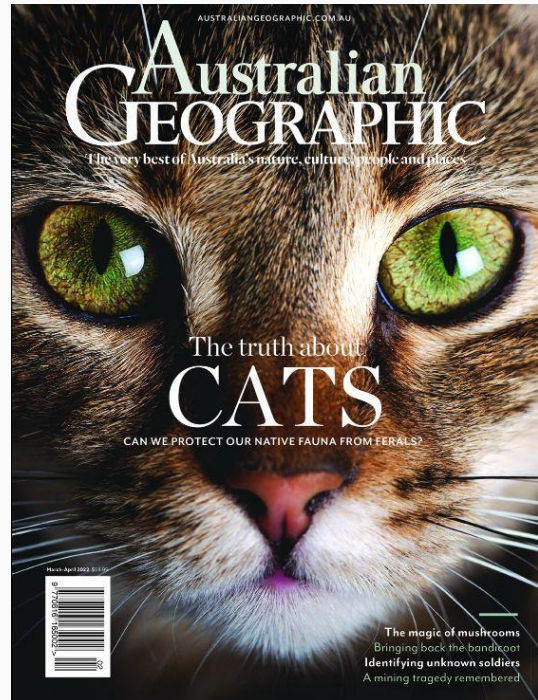
Improving the village centre of Crescent Head is well and truly underway with part of Rankine, Scott and East Streets receiving a revamped streetscape.

[Full story](#)

Nature Trails of the Macleay Featured in Australian Geographic

'Nature Trails of the Macleay' has been featured by Australian Geographic in both digital and print through their magazine publication, social media accounts and e-newsletter over the course of the past month.

This coverage highlights the cultural significance and different ways to experience nature within the Macleay and will raise awareness around the region broadly.



[Learn more](#)



Macleay Valley Coast Gets Local

Get Local is a national business events exhibition which brought the business events industry together in a new and exciting format.

Our region is still emerging in the Business Events space and the exhibition offered a great opportunity for us to build awareness around our

growing capabilities and make valuable contacts within the industry.

About Get Local

Macleay Valley Coast x Tripadvisor Partnership

Our partnership with Tripadvisor is still ongoing and yielding excellent results for the region so far!

Please reach out to [Ashley Gray](#) for more information on the partnership and support in updating your Tripadvisor listing to make the most of this opportunity.



Peep our profile!



Congratulations to Ingenia Holidays!

The NSW Tourism Awards are presented in partnership with the NSW Government and Destination NSW and occurred as a virtual event last month.

Huge congratulations to the team at Ingenia Holidays South West Rocks for bringing home the Gold for the Caravan and Holiday Parks category and congratulations to all of the other finalists.

[Full story](#)



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