



### **FREE Strive 4 Sustainability Scorecard**

Destination NSW has partnered with Ecotourism Australia to provide free access to the pre-certification Strive 4 Sustainability Scorecard for eligible NSW visitor economy businesses.

The free Strive 4 Sustainability Scorecard supports visitor economy businesses including attractions, tours and accommodation providers to assess their current performance across the four pillars of sustainability.

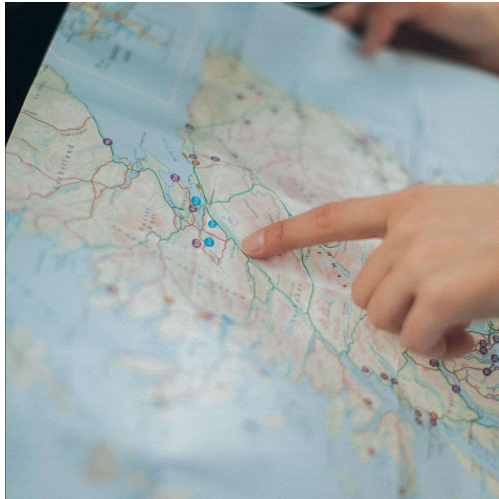
The scorecard will help visitor economy businesses to:

- Learn how business can positively impact people, the planet and culture
- Evaluate current sustainability performance (in less than a day\*)
- Receive personalised and practical insights for continuous improvement
- Clarify and simplify sustainability practices through a snapshot evaluation.

\* The scorecard can be completed at your own pace. The average completion time is 4 to 8 hours.

Expressions of interest open on 23 June 2023. Places are limited.

**[Apply now!](#)**



### **New Macleay Valley Coast Maps**

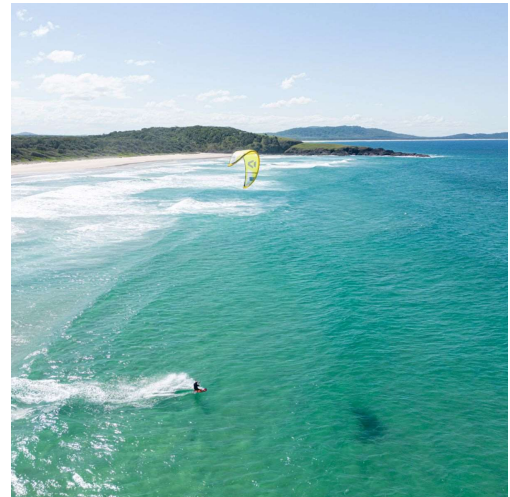
We have recently designed an updated pocket-sized map to enable visitors to better navigate our region. If you are interested in picking some up to display at your business, please let us know!

We will make them available for collection during business hours at the Slim Dusty Centre from 10/7.

[Register your interest](#)

### **Value of Tourism for the North Coast**

The team at Destination North Coast have provided us with an updated 'Value of Tourism' document for the North Coast for 2022. This useful report outlines key metrics for the industry across the North Coast and our region.



[Download the report here](#)



### **Sculpture in the Gaol Returns**

Sculpture in the Gaol – 'where great ideas escape' - is a public art exhibition in a location like no other, the iconic Trial Bay Gaol in South West Rocks.

**Exhibition Opens** Friday 25 August

**Exhibition Closes** Sunday 24 September 2023

[Click for more details](#)

### **Nature based Tourism Insights**

Destination NSW has released a new report that reveals the state welcomed 29.6 million domestic visitors seeking outdoor and nature experiences in 2022, up more than 35.% on 2021.



[See the report](#)



**ChatGPT**

### **Make the Most of Chat GPT**

Take advantage of a FREE in-person workshop to earn a number of powerful steps in leveraging ChatGPT to transform your business operations.

[Register here](#)