

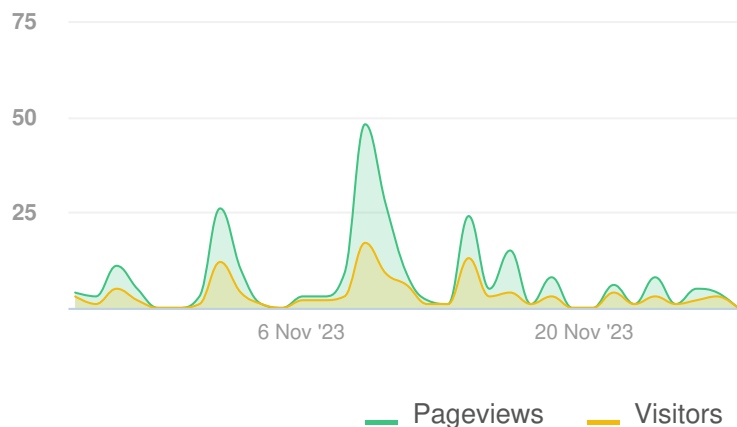
Project Report

14 October 2016 - 26 November 2023

Your Say Macleay Kempsey Road Safety Strategy



Visitors Summary

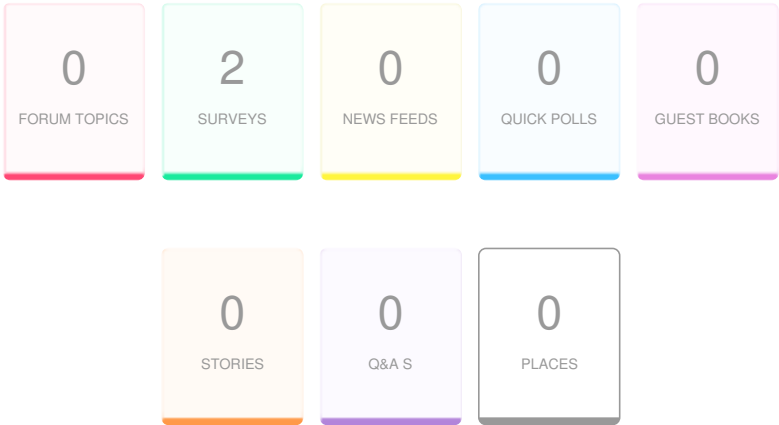


Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
113	17	
NEW REGISTRATIONS		
0		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
26	53	98

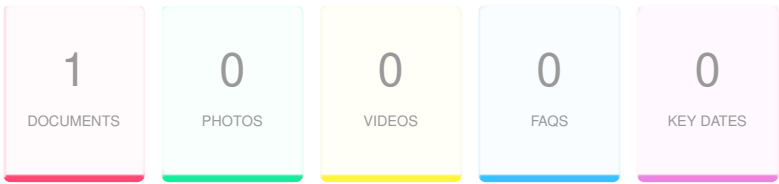
Aware Participants	98	Engaged Participants	26		
Aware Actions Performed	Participants	Engaged Actions Performed	Registered	Unverified	Anonymous
Visited a Project or Tool Page	98				
Informed Participants	53	Contributed on Forums	0	0	0
Informed Actions Performed	Participants	Participated in Surveys	1	0	25
		Contributed to Newsfeeds	0	0	0
Viewed a video	0	Participated in Quick Polls	0	0	0
Viewed a photo	0	Posted on Guestbooks	0	0	0
Downloaded a document	21	Contributed to Stories	0	0	0
Visited the Key Dates page	0	Asked Questions	0	0	0
Visited an FAQ list Page	0	Placed Pins on Places	0	0	0
Visited Instagram Page	0	Contributed to Ideas	0	0	0
Visited Multiple Project Pages	30				
Contributed to a tool (engaged)	26				

ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Survey Tool	Kempsey Shire Council Road Safety Strategic Plan	Archived	36	1	0	25
Survey Tool	Formal submission: Kempsey Road Safety Strategy and Actio...	Archived	3	0	0	0

INFORMATION WIDGET SUMMARY



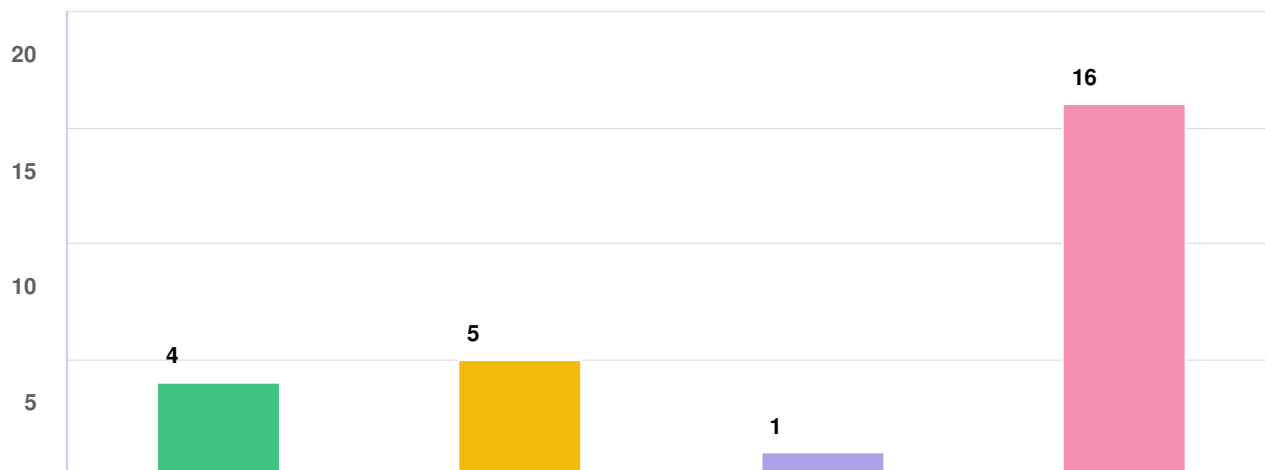
Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Document	Road Safety Strategy Doco.pdf	21	22

ENGAGEMENT TOOL: SURVEY TOOL

Kempsey Shire Council Road Safety Strategic Plan

Visitors 36	Contributors 26	CONTRIBUTIONS 26
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Within our Shire, in which of these areas is road safety a concern to you? (Choose 1)



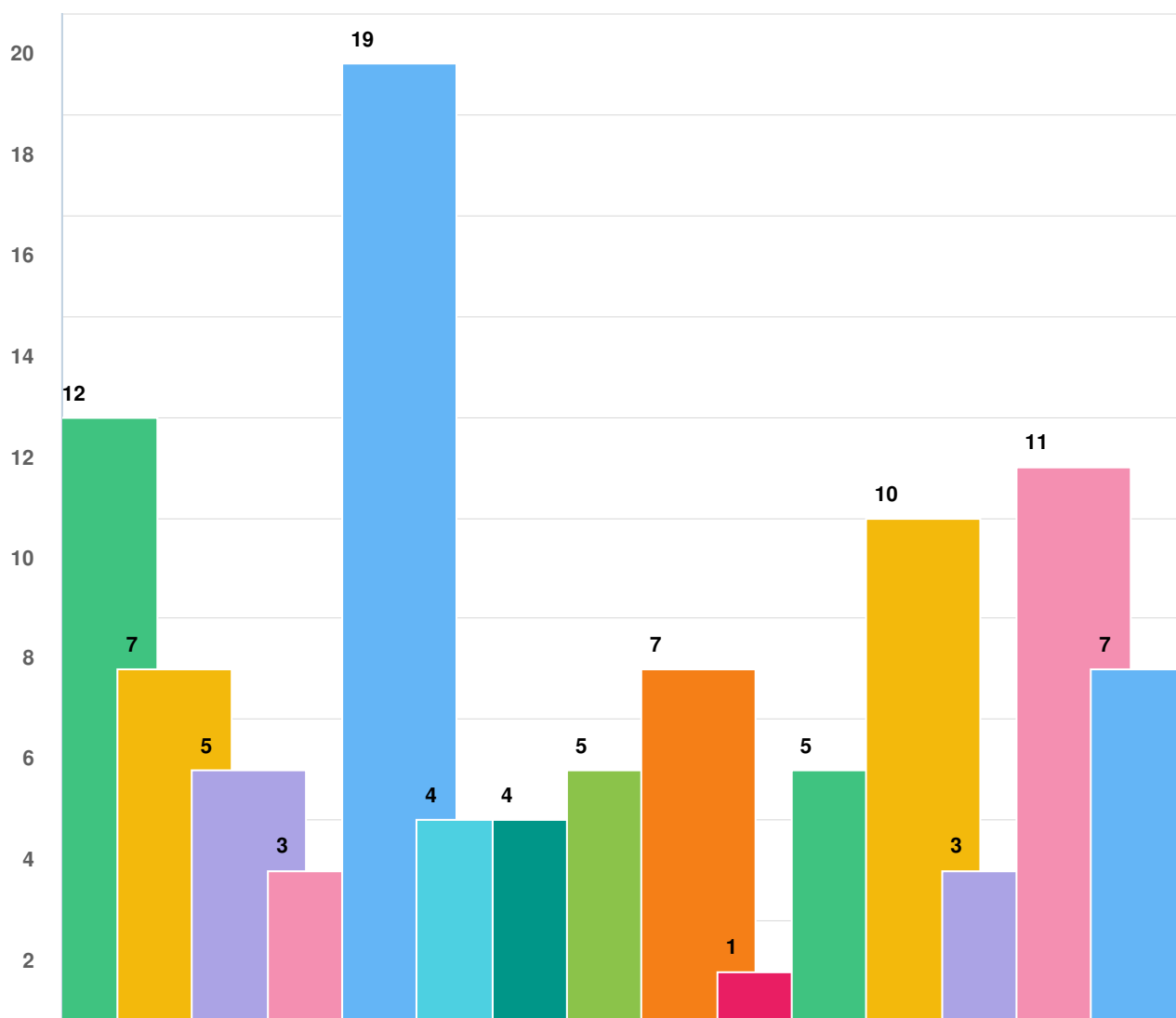
Question options

● urban centres ● town centres ● school zones ● regional areas/arterial roads

Mandatory Question (26 response(s))

Question type: Checkbox Question

What are the top five road safety concerns you have?



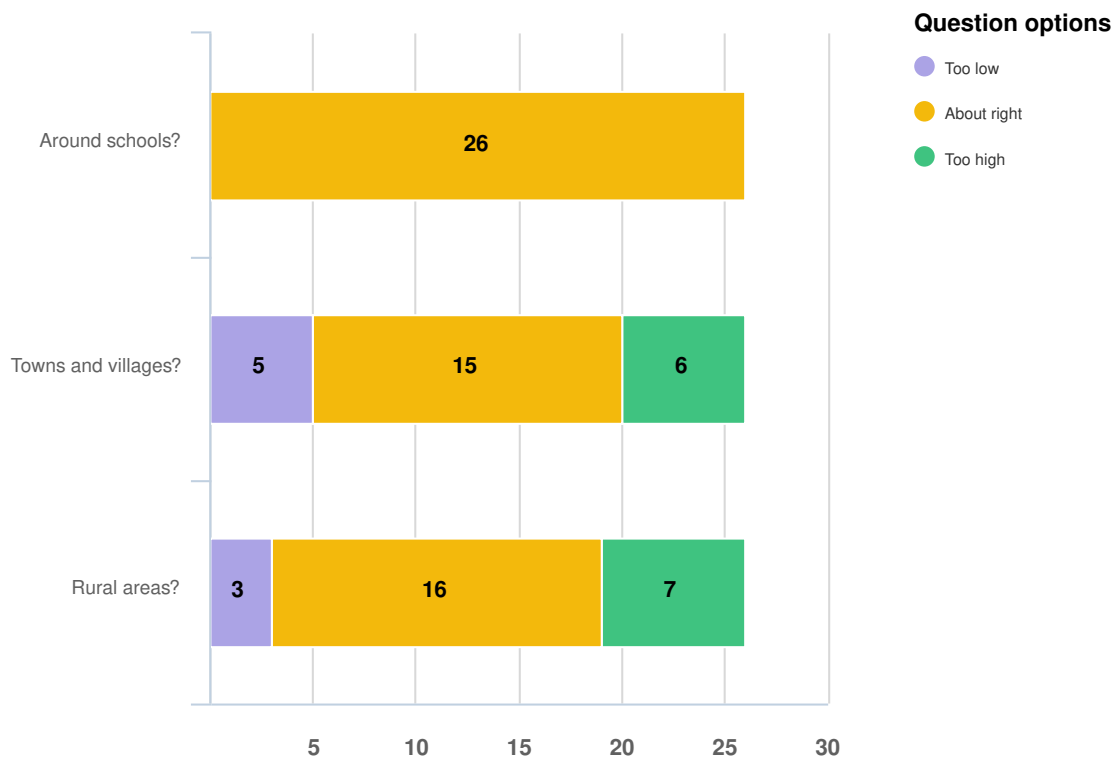
Question options

- speeding
 ● speed limits too high on arterial roads
 ● speed limits too high on urban roads
- school zone speed limit compliance
 ● road conditions
 ● road signs are unclear
 ● drink driving
 ● drug driving
- unlicensed drivers
 ● non-use of seatbelts
 ● non-use of helmets by motorcyclists and cyclists
- mix of vehicles and cyclists on roads
 ● insufficient pedestrian crossings
 ● insufficient footpaths for pedestrians
- insufficient safe cycling paths

Mandatory Question (26 response(s))

Question type: Checkbox Question

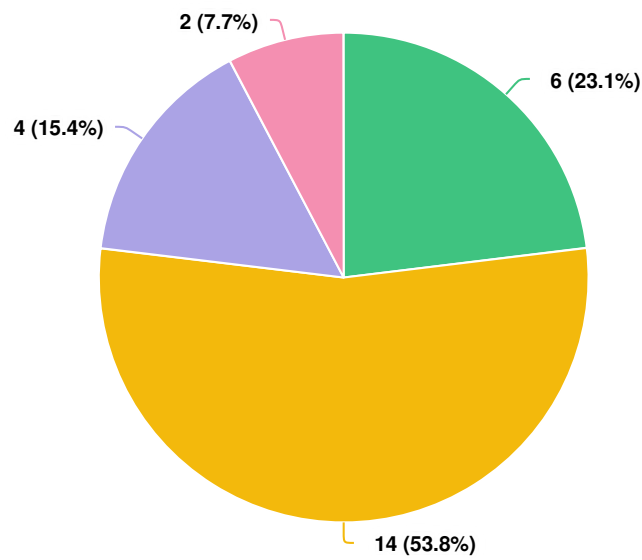
From a road safety perspective, how would you rate our speed limits in the following areas:



Mandatory Question (26 response(s))

Question type: Likert Question

How would you rate the safety of our Shire's roads in towns and villages?



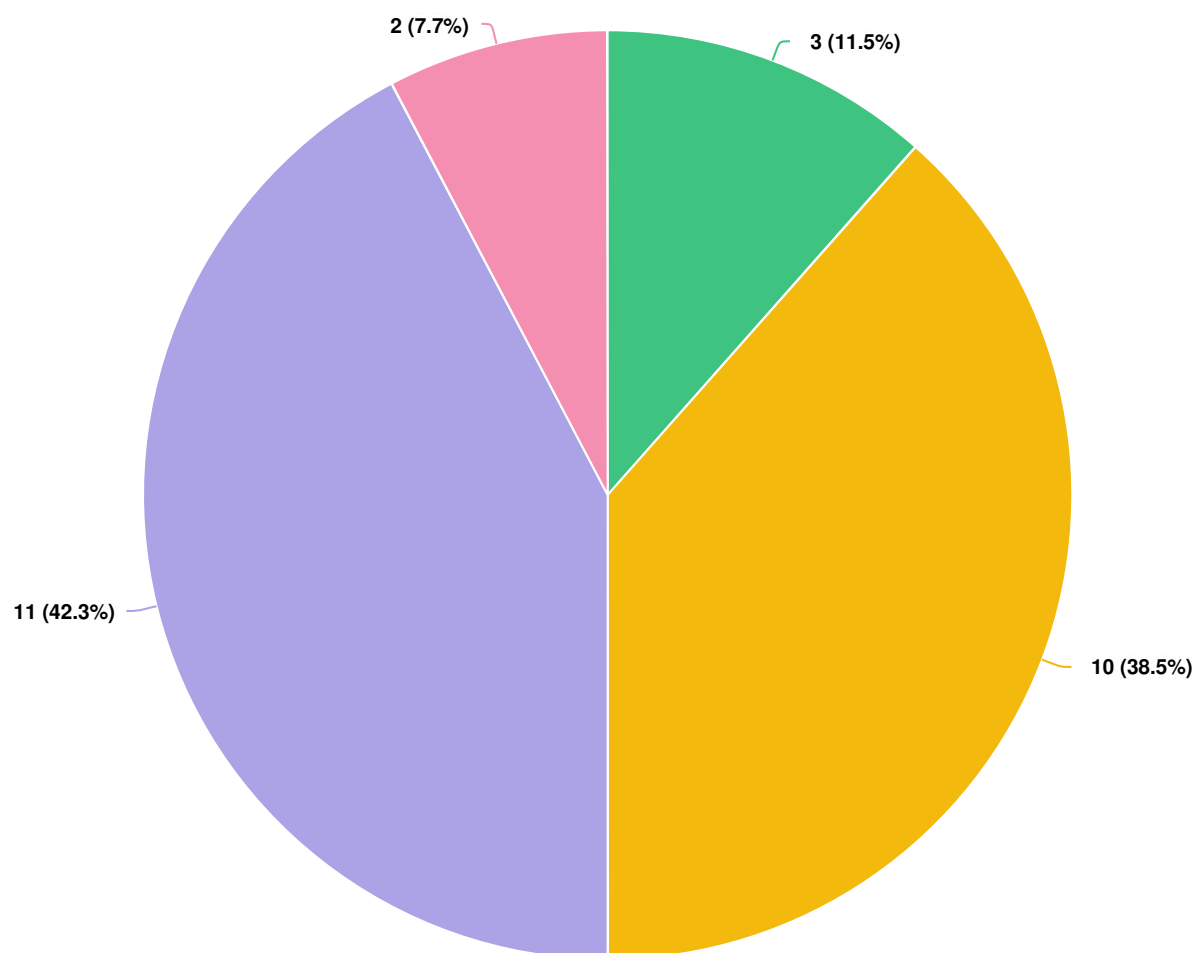
Question options

☐ Very poor ☐ Poor ☐ Average ☐ Good

Mandatory Question (26 response(s))

Question type: Radio Button Question

How would you rate the safety of our Shire's roads in rural areas?



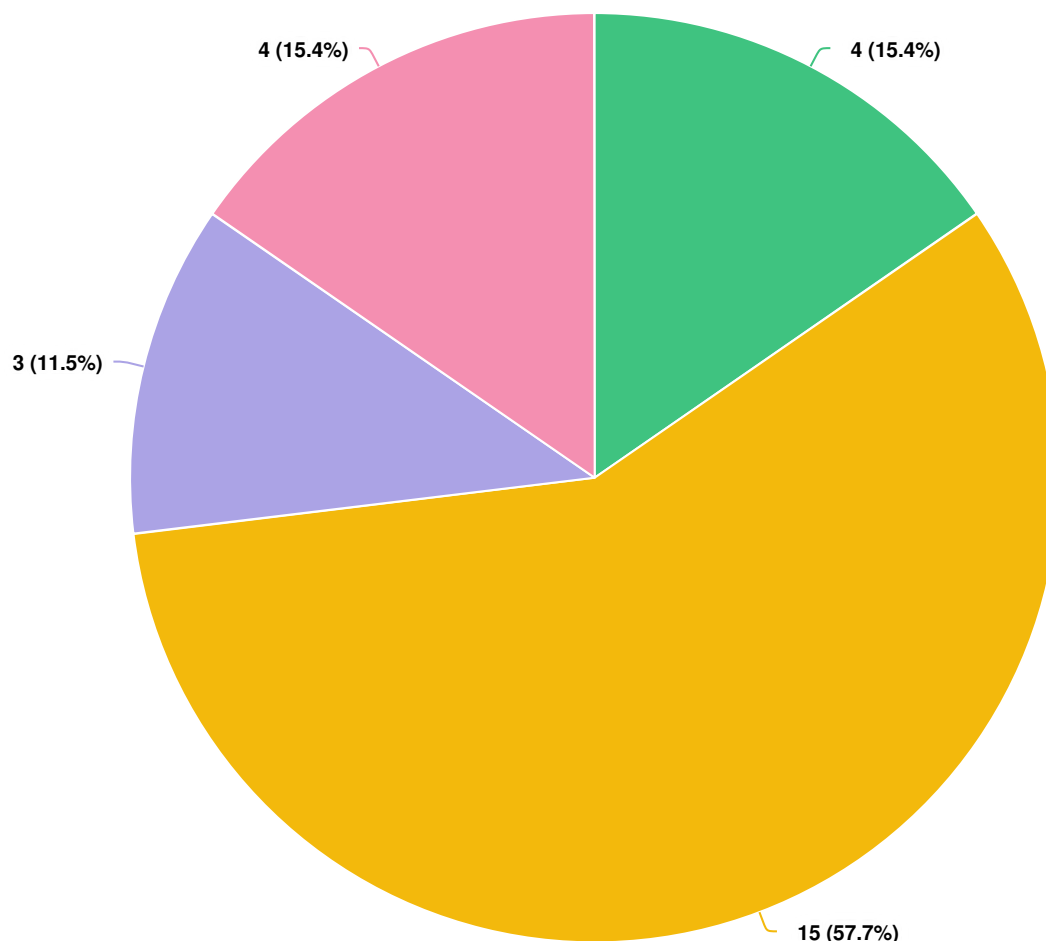
Question options

Very poor Poor Average Good

Mandatory Question (26 response(s))

Question type: Radio Button Question

How safe would you rate Kempsey Shire's footpaths and cycle/shared paths?



Question options

☐ Very poor ☐ Poor ☐ Average ☐ Good

Mandatory Question (26 response(s))

Question type: Radio Button Question

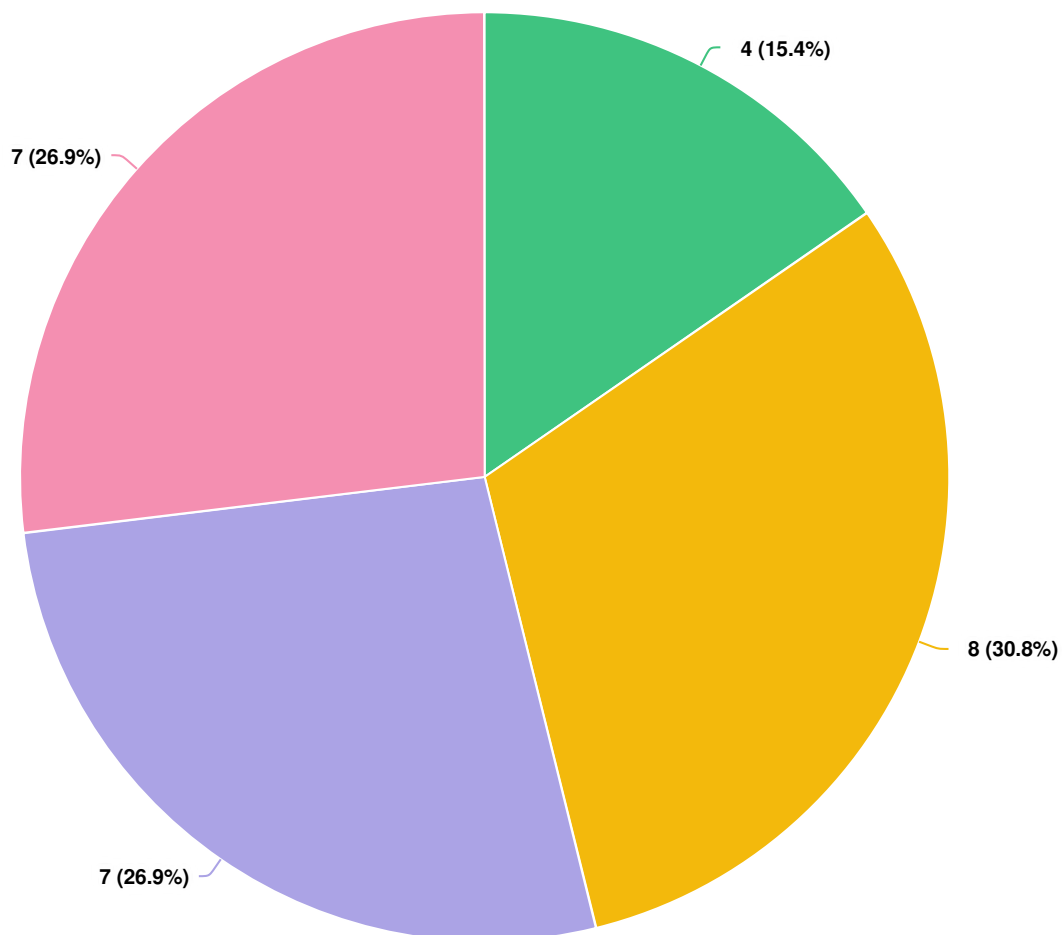
**Which road users concerns you the most? Rank your answer from the list below.
(With 1 indicating the road user of most concern to you.)**

OPTIONS	AVG. RANK
Drivers	2.85
Motorcyclists	3.12
Cyclists	3.23
Heavy vehicle drivers	3.62
Pedestrians	4.08
Mobility scooter users	4.12

Mandatory Question (26 response(s))

Question type: Ranking Question

How old are you?



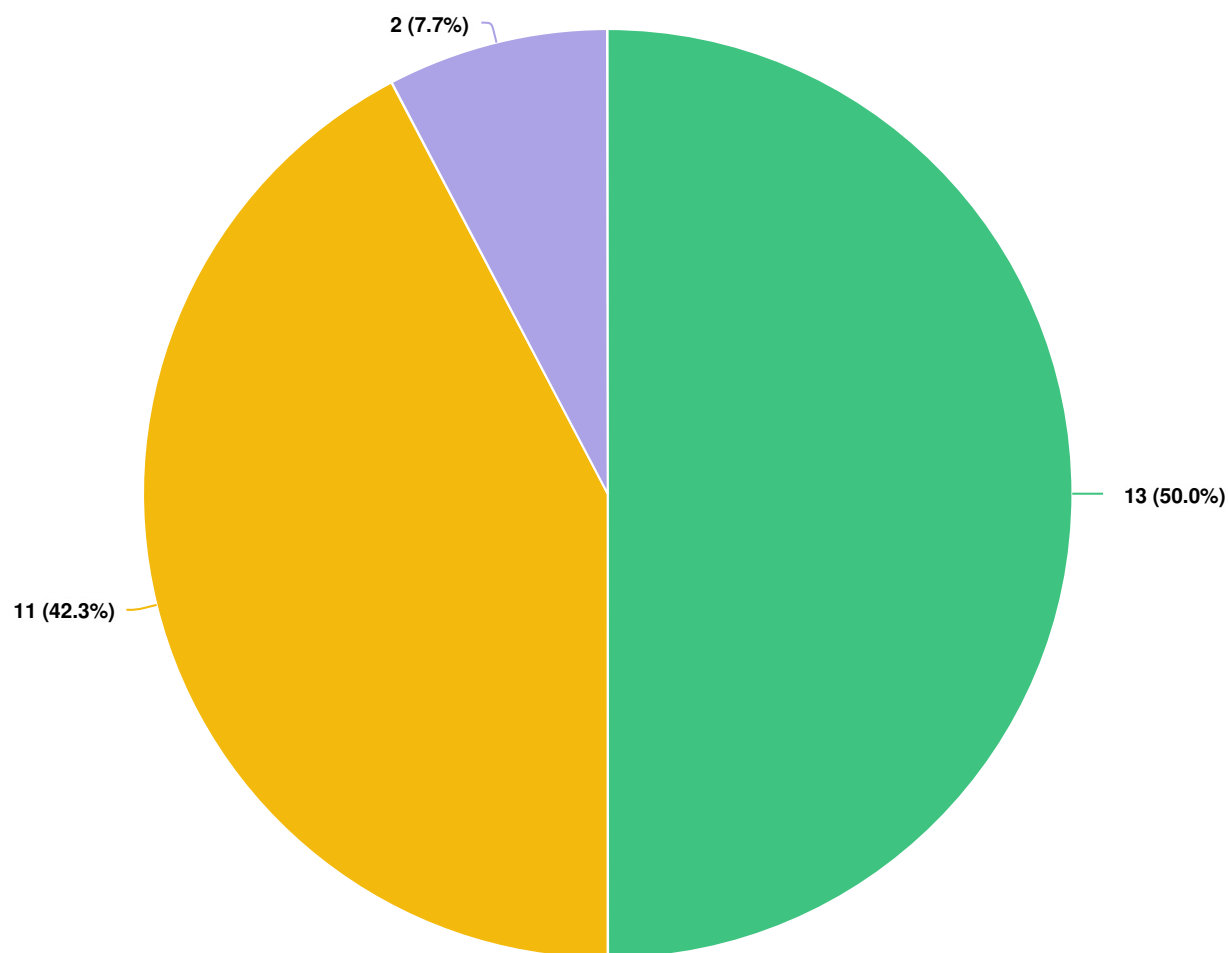
Question options

● 65+ ● 55-64 ● 35-54 ● 25-34

Optional question (26 response(s), 0 skipped)

Question type: Radio Button Question

What gender do you identify as?



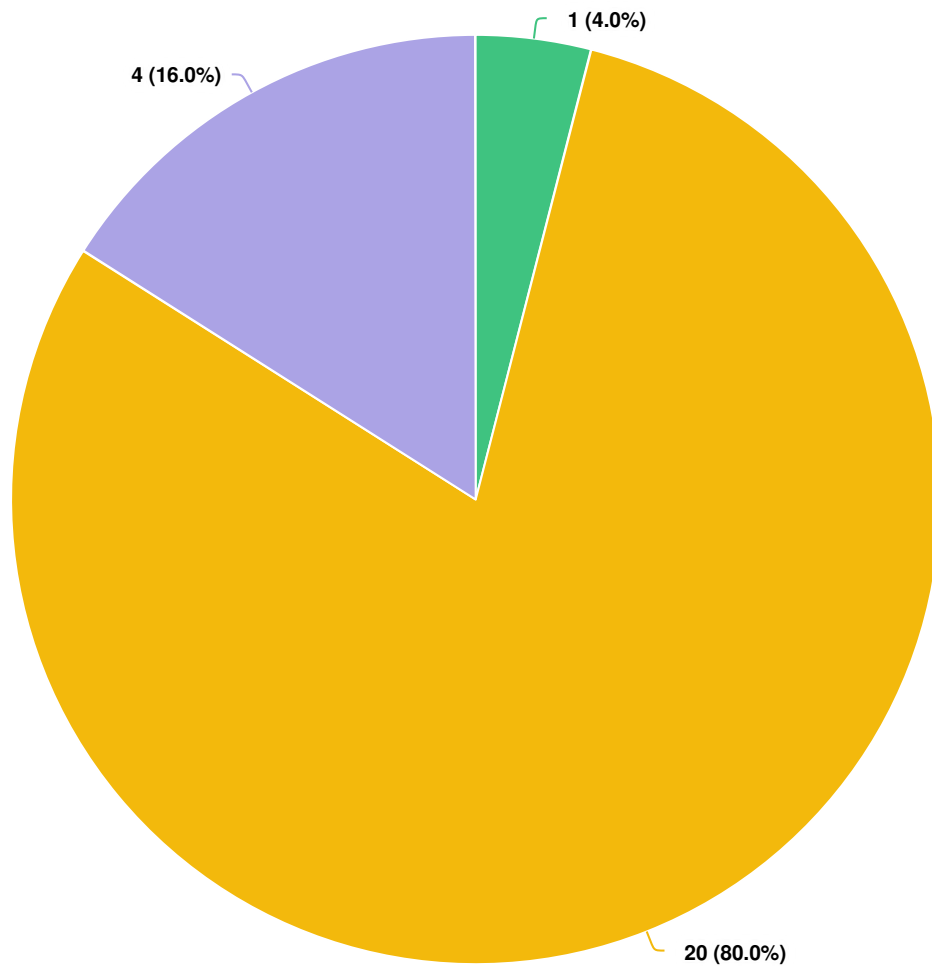
Question options

☐ Other / I'd rather not say ☐ Female ☐ Male

Optional question (26 response(s), 0 skipped)

Question type: Radio Button Question

Do you identify as Aboriginal or Torres Strait Islander?



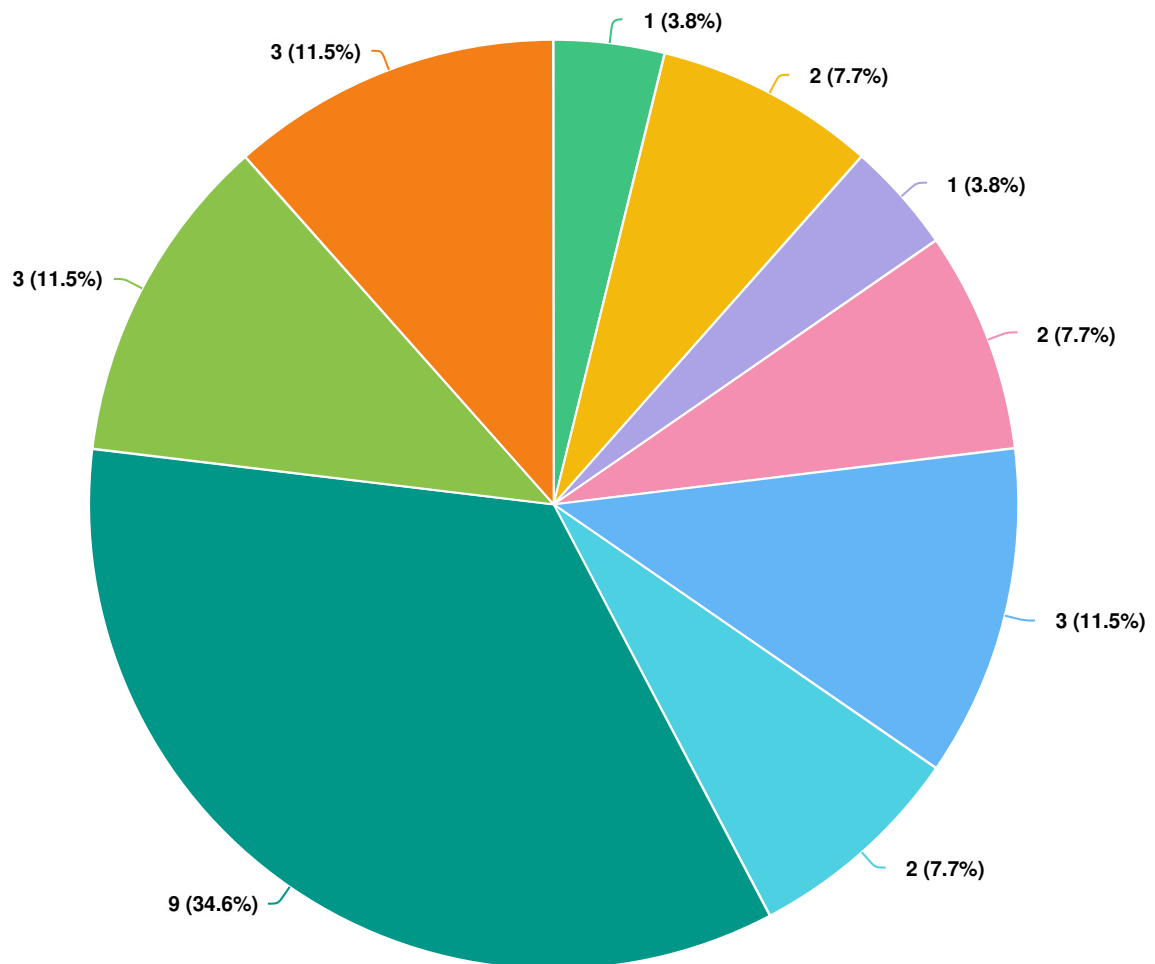
Question options

☐ I'd rather not say ☐ No ☐ Yes

Optional question (25 response(s), 1 skipped)

Question type: Radio Button Question

Where do you live?



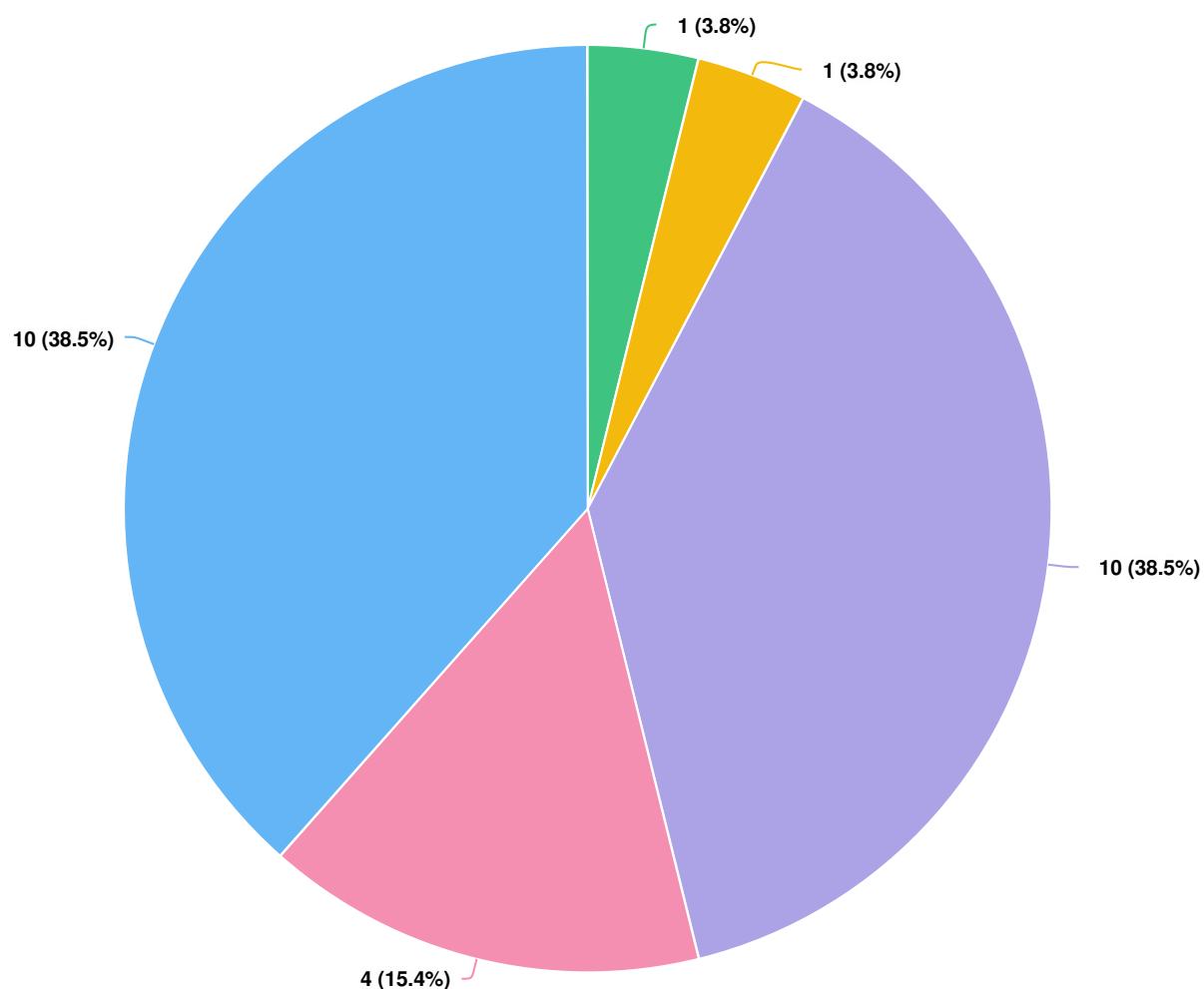
Question options

- Other (please specify) Crescent Head / Kundabung and surrounds South West Rocks and surrounds
- West Kempsey Stuarts Point and surrounds Smithtown / Gladstone and surrounds Frederickton and surrounds
- Upper Macleay (incl. Willawarrin and Bellbrook) Aldavilla / Euroka / Yarravel and surrounds

Mandatory Question (26 response(s))

Question type: Radio Button Question

What is your employment status?



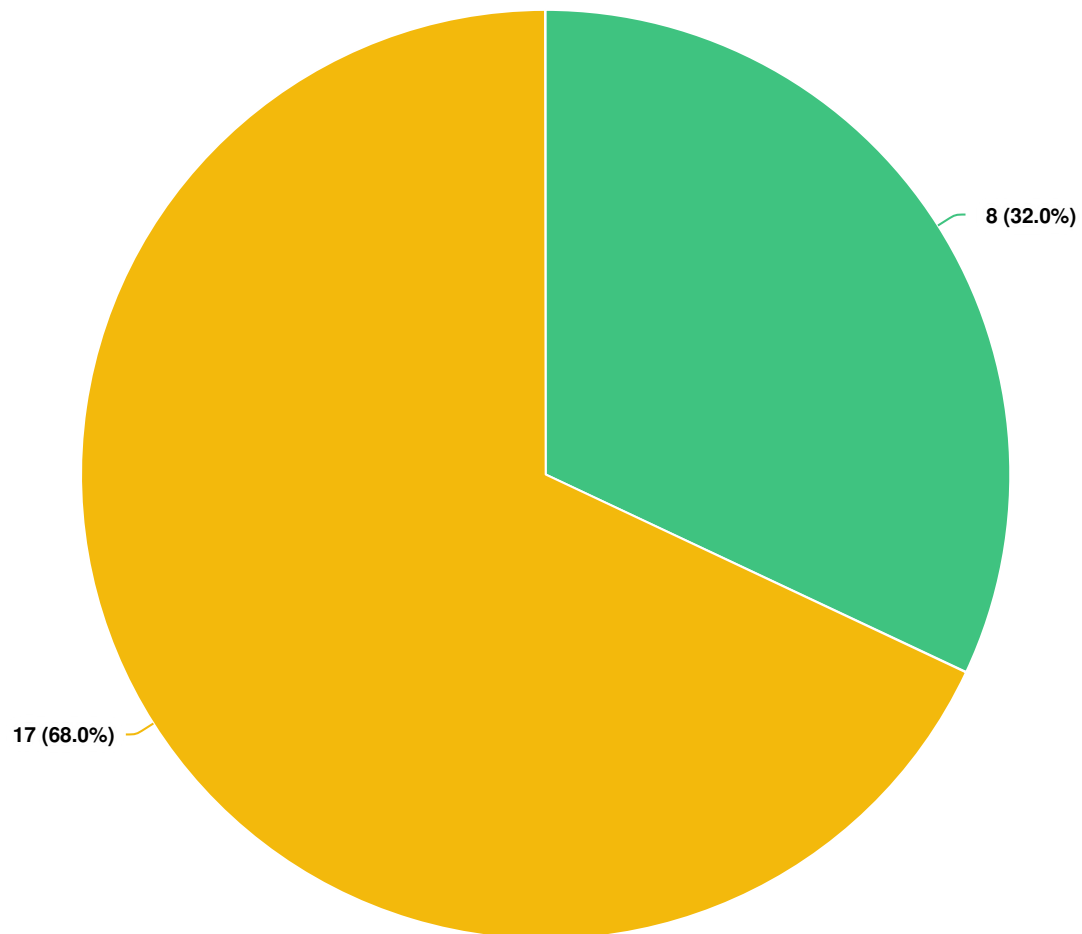
Question options

☐ Retired ☐ Self-employe ☐ Full time ☐ Part time ☐ Casual

Optional question (26 response(s), 0 skipped)

Question type: Radio Button Question

Do you live with one or more children under the age of 18?



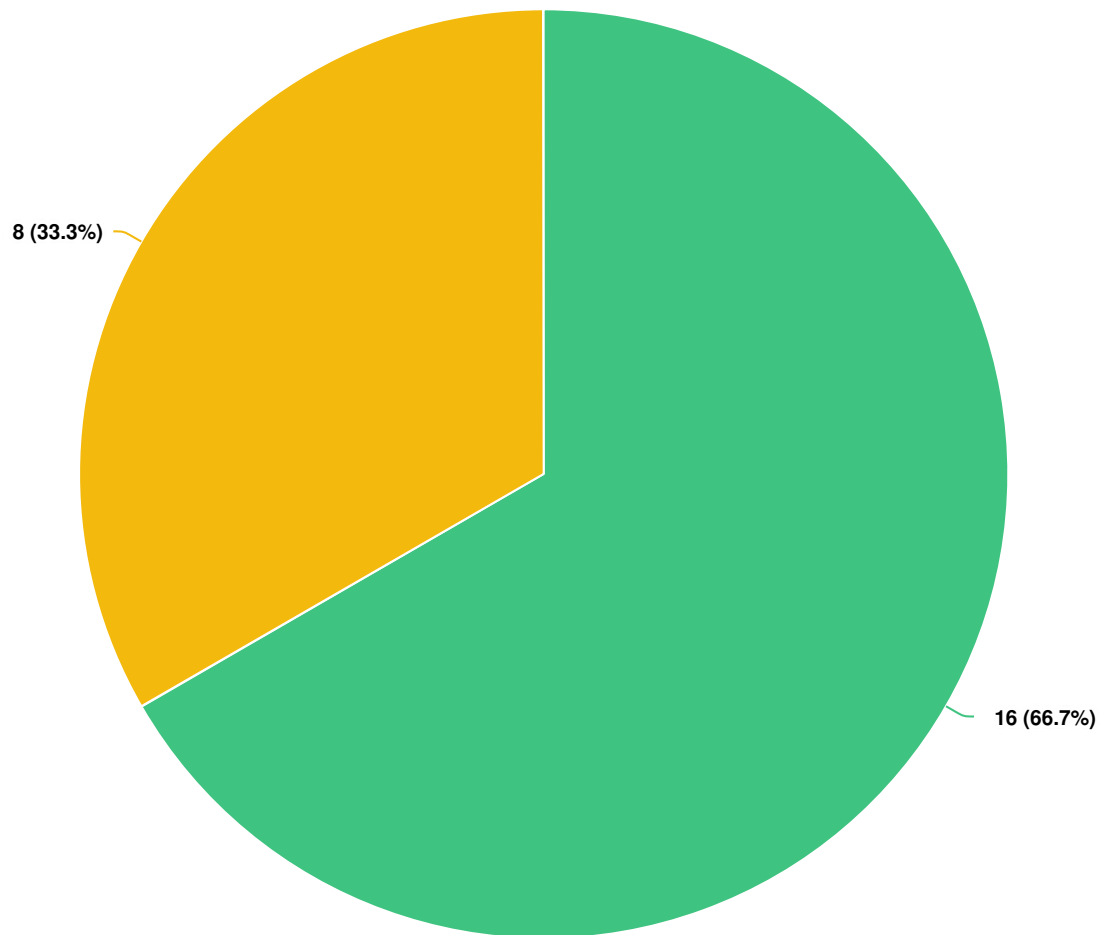
Question options

☐ No ☐ Yes

Optional question (25 response(s), 1 skipped)

Question type: Radio Button Question

I would like to subscribe to the enewsletter to keep updated on Council projects and strategies



Question options

☐ No ☒ Yes

Optional question (24 response(s), 2 skipped)

Question type: Radio Button Question